



Digital Marketing For
Churches



PROJECT PROPOSAL PRESENTATION

Web Design - Social Media
Marketing - SEO

PRESENTED BY

Alfred Thompson & The Social Sharks

Our Digital Agenda

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Initial Consultation

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Proposed Solutions

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Objectives

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Proposed Timeline

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Budget Proposal

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Website Development

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Content Creation

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SEO/Social Media Marketing

Proposed Solutions

Phase # 1

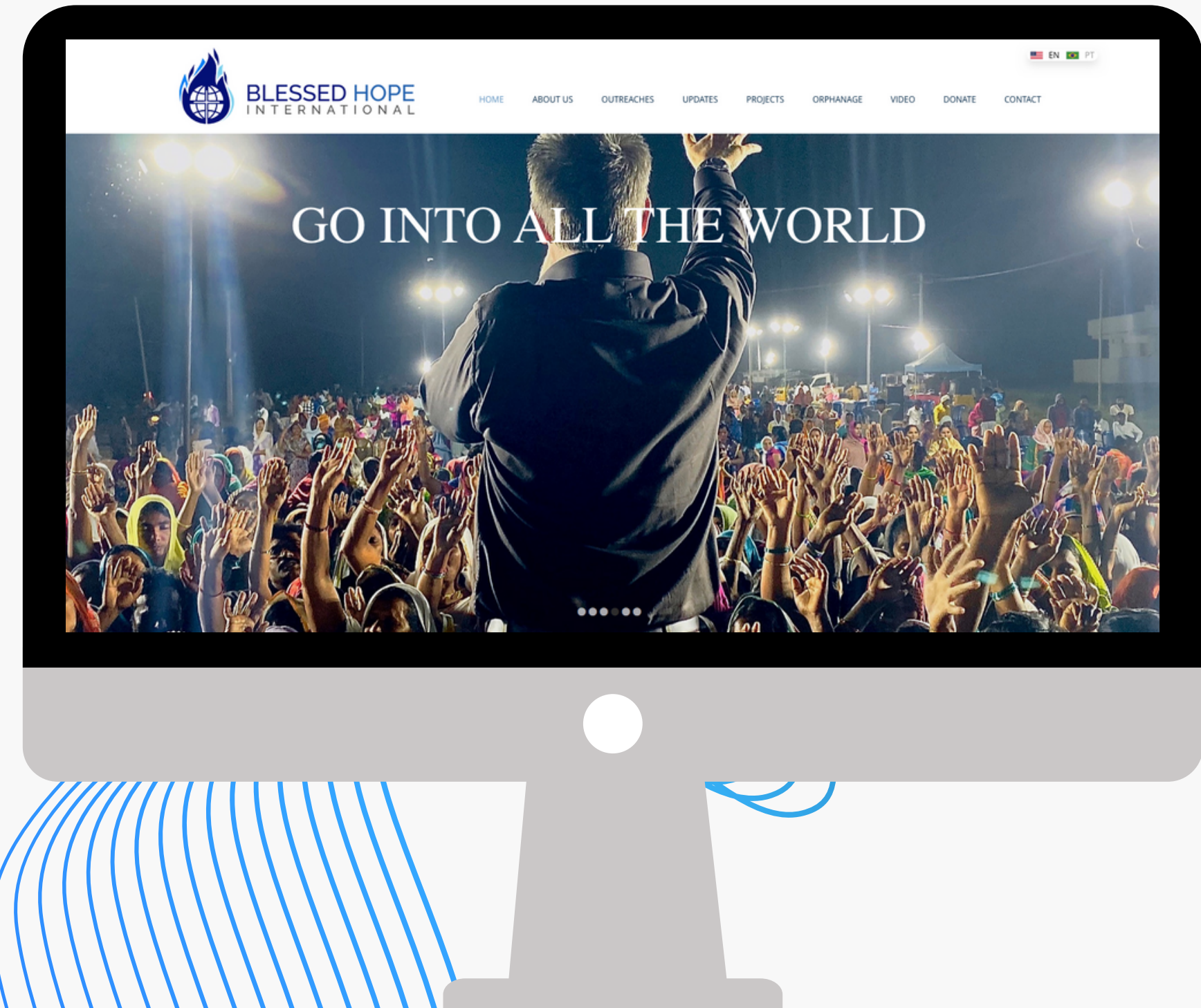
Create a fully branded website, logo, etc.

Phase # 2

Optimize the website & perform white-label SEO structure & ongoing plan

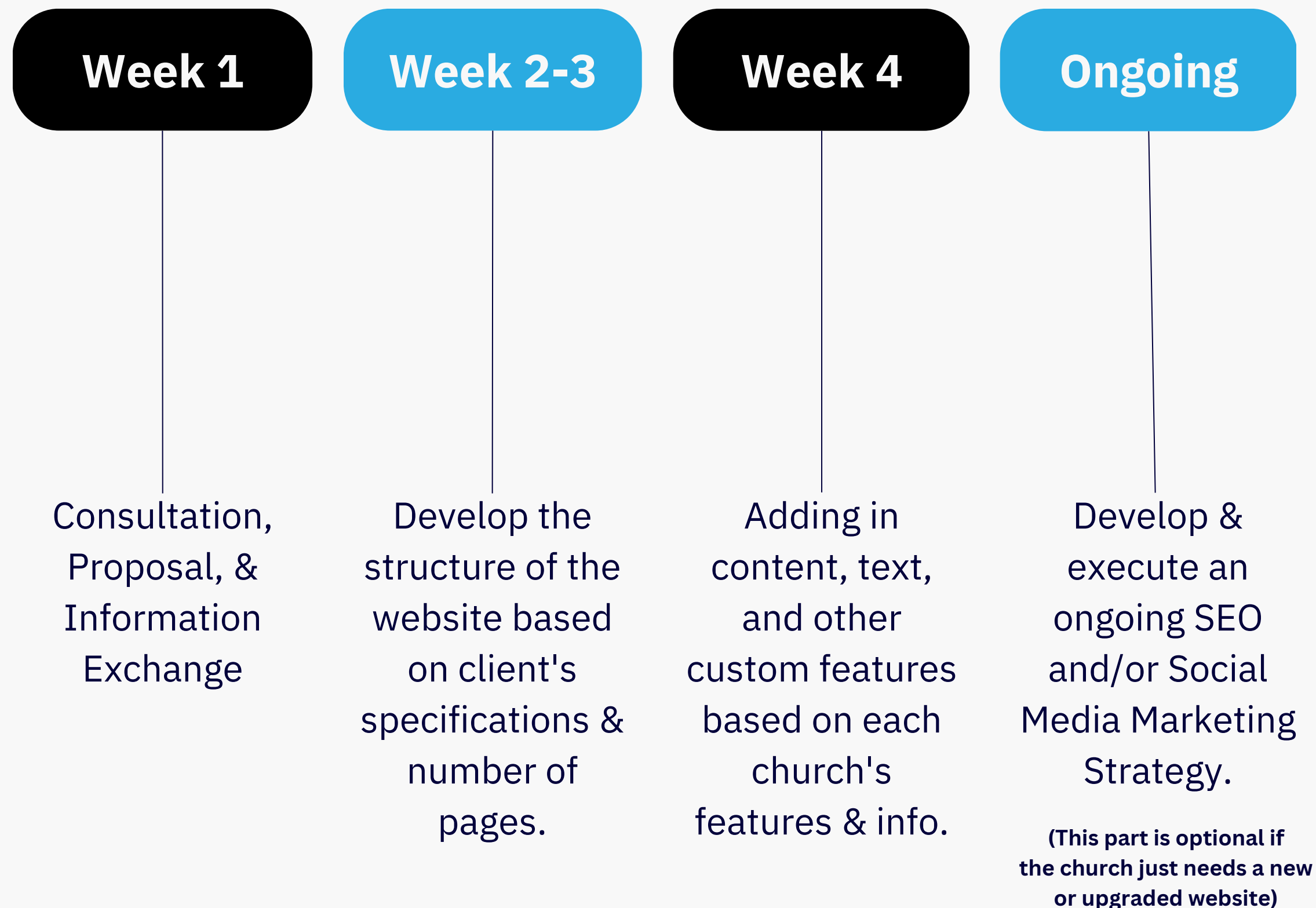
Phase # 3

Create custom content for the church & start pushing content out through Instagram & Facebook



Proposed Timeline

Timeline Subject To Vary
Based On Size Of Website
& Church.





Website Proposed Budget

Project/Initiative		Timeframe	Cost
Up to 10 Page Website		2-3 weeks	\$1500.00
10-15 Page Website		2-4 weeks	\$2,000.00
15-25 Page Website		4-6 weeks	\$3000.00
25+ Page Website		Will Discuss Timeline	Will Discuss Price
Payment Structure	All websites are to be paid 50% up front & 50% upon completion		

SEO & Social Media Marketing Proposed Budget

Project/Initiative		Timeframe	Cost
Local SEO Marketng		Monthly Service	\$999.99/month
National SEO Marketing		Monthly Service	\$1999.99/month
Facebook/Instagram Marketing/Management		Monthly Service	\$999.99/month
3 Social Media Platforms Marketing/Management		Monthly Service	\$1499.99/month
Optional Services		All of our ongoing services are optional and contracted out on a 4 month basis.	



**Digital Marketing For
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**For inquiries, questions,
concerns, please contact us.**

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